THE GROUNDFLOOR

LUNCH & LEARN

"Using Your Lunch Break To Build Your Business"

Rod Bourn: *Using Etiquette to Land More Clients & Strengthen Your Network*

Synopsis: Come join us for a spirited and interactive workshop on Business Etiquette covering everything from stains on your suit to handling embarrassing employees. Presenter Rod Bourn will have you smiling, thinking, and driving away with a few great tips that will impact your career.

Speaker Bio: Rod is the Coordinator of Professional Development at Harford Community College's Business & Industry Training department. The Harford County native is a graduate of Towson (BS Business) and John Hopkins (MS Organizational Development), and earned his stripes in the jungles of Human Resources in a variety of industries before joining HCC.

The GroundFloor is a community driven workspace and collaboration center for technology entreprenuers, freelance developers and startup businesses. We provide an environment that fosters technology development, entrepreneurial activities, and out of the box thinking.

As a recent initiative, we've decided to bring two new programs to help local entrepreneurs:

We're bringing the ***Lunch & Learn*** model to GroundFloor, for members and non-members alike, as a way to bolster the local community and help busy entrepreneurs & future entrepreneurs get the most out of their valuable time. So come join us on a Thursday every month for some great free lunch and learning useful tools to help grow your business!

Along with the Lunch & Learn's we'll be putting on we're also going to help address the age old business adage: It's all about *WHO* you know! **Every 2nd Friday of the month**, we'll be putting on a laid back ***Networking Mastermind*** at The GroundFloor to help entrepreneurs meet others in the area who are also doing exciting and inspiring work. Every meeting will be an opportunity to possibly meet a future business partner or even a future investor for your business!

Date: April 27th from 12-1:15pm
Location: The GroundFloor—2021-G Pulaski Highway, Havre de Grace, MD 21078
Registration: Events are FREE, but registration is mandatory through Eventbrite via
thegroundfloor.eventbrite.com

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